



THOMSON REUTERS
FOUNDATION

INFORM.CONNECT.EMPOWER.

2017





MONIQUE VILLA

CEO, Thomson Reuters Foundation

Have you heard about ‘modern slavery’ or ‘human trafficking’? A few years ago, the answer may well have been no. But 2017 marked a huge change in the global conversation around these issues.

When I think of this year, I think of how the fight against slavery and trafficking – a core focus of our work at the Thomson Reuters Foundation – has gathered pace and momentum, not only through the impact of our initiatives, but on a much wider scale. A real highlight of the year was witnessing how two of our newest initiatives, the Stop Slavery Award and the Banks Alliance, have attracted new partners. We doubled the number of Stop Slavery Awards presented in only the second year of the initiative, which demonstrates just how much businesses are engaging in efforts to eradicate forced labour from their supply chains. And our Banks Alliance – a group of financial institutions, NGOs and law enforcement agencies who work together to disrupt human trafficking through financial transactions – has expanded beyond North America and Europe to Asia.

The issue of modern slavery and trafficking was the focus of seven meetings at the 2017 United Nations General Assembly week, and three events at the World Economic Forum in Davos – the Foundation hosted events at both. This is evidence that our approach is working. As a corporate charity, we are in a unique space. We are a trusted partner and convener. We accelerate the impact of NGOs, we shed light on important and neglected human rights issues, and we build media capacity around the world. It is our strong relationships with NGOs, leading law firms and corporations, governments and thought-leaders that allows us to achieve impact.

In 2017, through TrustLaw, lawyers donated the equivalent of \$24million of their billable time to help NGOs and social enterprises address their legal needs. Our network reached 4,400 members, of which 800 are law firms from all over the world. It was also a year of growth for our editorial team, which topped 47 staff journalists and 200 freelancers reporting news across five continents. This year, we expanded our coverage to include an additional focus on cities and urban innovation, and social entrepreneurship. Our journalists won four major awards, a testament to the fact that there has never been a greater need for impartial, independent and accurate news, uncovering issues that often remain unreported, despite their global resonance.

As we do every year, in 2017 the Foundation trained hundreds of journalists around the world. We expanded our Reporting Slavery and Trafficking training, we increased capacity in our Reporting Women course and we continued to see great impact from our Wealth of Nations programme, which allows African journalists to report illicit money flows.

We also continued to shape media research through the work of the Reuters Institute for the Study of Journalism at the University of Oxford. The Digital News Report is now the world’s most comprehensive ongoing comparative study of global news consumption. It looks at how news is consumed in 36 markets whilst highlighting some of the key issues faced by the industry, from fake news, to the rising power of news platforms.

The name of our international annual event was changed to better reflect its nature and audience. Trust Women became the Trust Conference, growing once more in size and impact by bringing together some 600 people from 65 countries to share their experience and expertise on a range of human rights issues. The conference reached millions on social media platforms. We awarded 60 conference scholarships to global grassroots leaders from 50 countries, and we gave a global platform to six innovators presenting ‘Actions’, such as equipping trafficking survivors to work in technology, alleviating the trauma of Yazidi women through art, and many others. The ‘Actions’ received more than 180 offers of funding and support across two days.

This has been a truly rewarding year for the Foundation, and it would have been one for real celebration if we hadn’t every day thought of our colleague Nazanin Zaghari-Ratcliffe, who remains unfairly imprisoned in Iran, an innocent victim of a political dispute between the UK and Iranian governments. Together with Nazanin’s family and the thousands of people following her ordeal, we call once more for justice. My sincere hope is that 2018 will see Nazanin reunited with her husband and daughter, and back here at the Foundation. Her desk is waiting for her.

M. Villa

TRUST PRINCIPLES

The Thomson Reuters Foundation adheres to the same ethical standards that Thomson Reuters has adopted through its Trust Principles. The Trust Principles were created in 1941, in the midst of World War II, in agreement with the Newspaper Publishers Association and the Reuters shareholders at the time. The Principles imposed obligations on Reuters and its employees to act at all times with integrity, independence and freedom from bias and fortified them in carrying out the difficult and delicate tasks with which they were faced.



- 01** That Thomson Reuters shall at no time pass into the hands of any one interest, group or faction;
- 02** That the integrity, independence and freedom from bias of Thomson Reuters shall at all times be fully preserved;
- 03** That Thomson Reuters shall supply unbiased and reliable news services to newspapers, news agencies, broadcasters and other media subscribers and to businesses, governments, institutions, individuals and others with whom Thomson Reuters has or may have contracts;
- 04** That Thomson Reuters shall pay due regard to the many interests which it serves in addition to those of the media; and
- 05** That no effort shall be spared to expand, develop and adapt the news and other services and products so as to maintain its leading position in the international news and information business.



DAVID BINET

Chairman of the Board

When I became a trustee of the Thomson Reuters Foundation in 2008, and Chairman of the Board soon after, I could never have imagined that it would grow by such leaps and bounds.

In just under a decade, I have seen it evolve from a relatively small charity supporting journalists and humanitarian news into a world-leading organisation with a global impact in the areas of journalism and legal pro bono work.

Combining the power of its programmes, I have also witnessed the Foundation become a respected authority on issues of vital importance to social and economic progress around the world, namely modern slavery, women's rights and the human impact of climate change. All this has, of course, been made possible by the visionary leadership of Monique Villa, whose

determination to transform the organisation into a major player making a real difference in the world has inspired us all.

In these troubled times, when trust in the media and the rule of law seem to be eroding around us daily, the work of the Thomson Reuters Foundation has never been more crucial. By leveraging its reach and reputation, the Foundation is uniquely positioned to report on the stories affecting the world's most vulnerable people, build the capacity of independent media, and spread the practice of pro bono legal work around the world.

As Chairman of the Board, I look forward to seeing it continue to grow and redefine the meaning of corporate philanthropy for many years to come.

BOARD OF TRUSTEES 2017



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Corporate Director



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Former Reuters Editor-in-Chief



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President, Legal business, Thomson Reuters



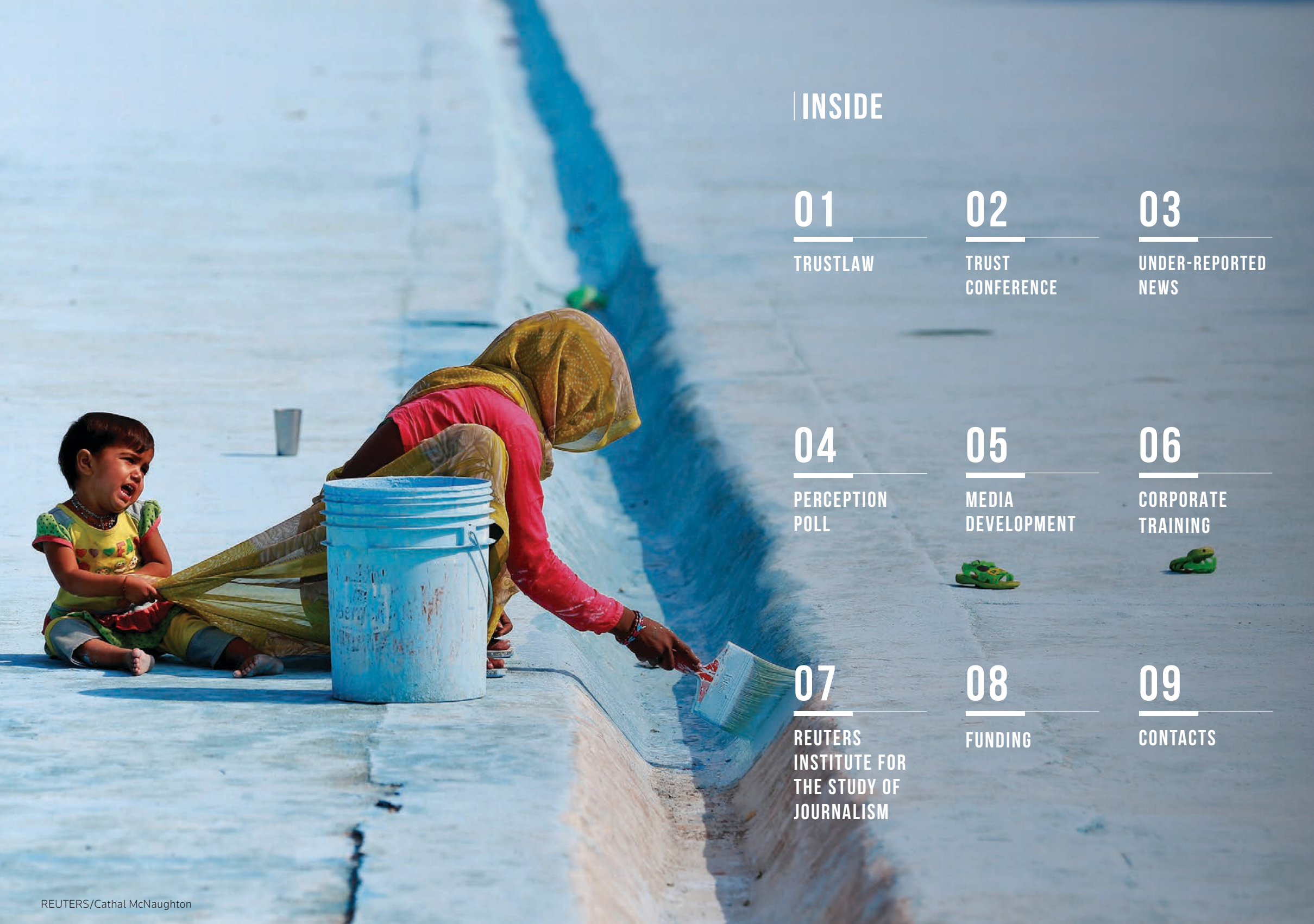
SIR CRISPIN TICKELL

Former Director of the Policy Foresight Programme at the Oxford Martin School, University of Oxford



PETER WARWICK

Chief People Officer, Thomson Reuters



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INSTITUTE FOR
THE STUDY OF
JOURNALISM

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WHO WE ARE



REUTERS/Arko Datta

We are the **philanthropic arm** of Thomson Reuters, the world's biggest news and information provider. We are an independent charity, registered both in the UK and in the USA.

We leverage the reach and reputation of Thomson Reuters to run free programmes that promote the highest standards in journalism and spread excellence in the practice of legal pro bono work.

Our aim is to **inform, connect,** and **empower** people around the world.

OUR VALUES



TRUST

We are independent and impartial. Integrity is at the heart of everything we do.



IMPACT

We work to achieve positive long-lasting impact.



PARTNERSHIP

We connect governments, civil society, journalists, lawyers, academics, social enterprises and business leaders to promote social-economic progress and the rule of law worldwide.



INNOVATION

We have a start-up ethos with innovation at the heart of our work.



DIVERSITY

We are truly global. We foster diversity of people and ideas.

WHAT WE DO

We do not provide grants. Instead, we implement programmes with the goal of promoting **socio-economic progress** and the **rule of law worldwide**.



TRUSTLAW

We spread the practice of pro bono work worldwide to strengthen civil society and drive social change. We work with the world's best law firms to provide free legal assistance and ground-breaking research to thousands of NGOs and social enterprises.



UNDER-REPORTED NEWS

We raise awareness of important issues overlooked by mainstream media, giving people whose lives are shattered by war, conflict, slavery, climate change, natural disasters, discrimination and inequality a voice in world headlines.



TRUST CONFERENCE

We convene thought leaders, decision makers and activists to put the rule of law behind human rights. Trust Conference is a world-leading forum for the fight against modern slavery, where delegates commit to taking concrete action.



MEDIA DEVELOPMENT

We promote the highest standards in journalism by training reporters around the world to cover issues relevant to their local context accurately and impartially. We fund the Reuters Institute for the Study of Journalism at the University of Oxford.

2017 THE YEAR IN NUMBERS



\$24M in free legal assistance

989

TrustLaw connections



710

new TrustLaw members

600

Trust Conference delegates

65



countries represented

180

offers of support for actions

3,000+

news stories



additional news portal:
Zilient

8

international film festivals

690

journalists trained

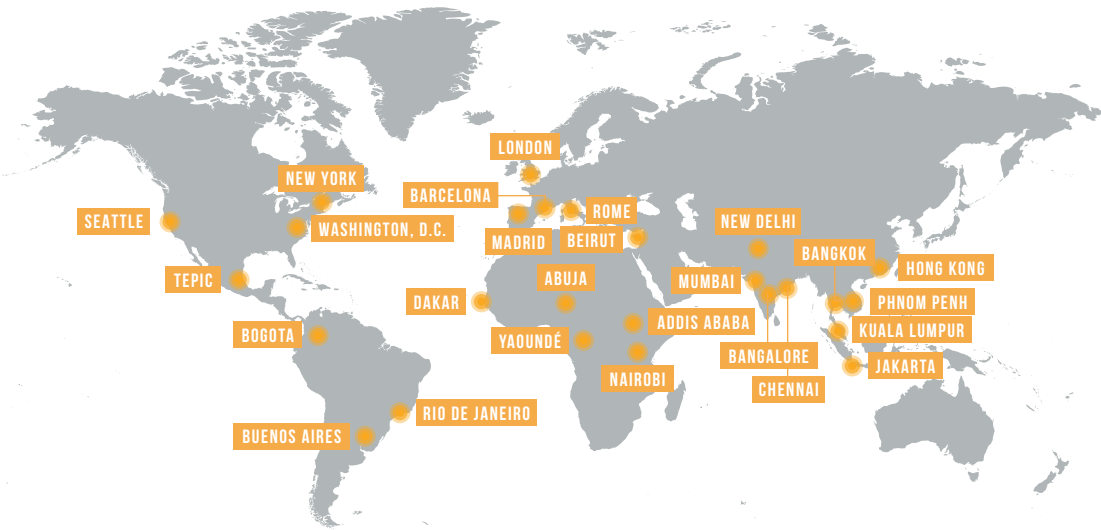


59

journalism training courses in

26 countries

WHERE WE WORK



LOCATIONS

- | | | |
|--------------|--------------|------------------|
| ABUJA | DAKAR | NEW DELHI |
| ADDIS ABABA | HONG KONG | NEW YORK |
| BANGALORE | KUALA LUMPUR | PHNOM PENH |
| BANGKOK | JAKARTA | RIO DE JANEIRO |
| BARCELONA | LONDON | ROME |
| BEIRUT | MADRID | SEATTLE |
| BOGOTA | TEPIC | WASHINGTON, D.C. |
| BUENOS AIRES | MUMBAI | YAOUNDÉ |
| CHENNAI | NAIROBI | |



THE THOMSON REUTERS FOUNDATION'S LONDON TEAM AT OUR CANARY WHARF HEADQUARTERS, 17 JANUARY 2018.

COMBINING THE POWER OF OUR PROGRAMMES

By combining the power of our **four programmes**, we are able to provide expertise and offer high-impact solutions to tackle global issues. By doing so, we act as thought leaders. We have identified our current **thought leadership** areas as **slavery and human trafficking**, **women's rights** and **climate**.



TRUST CONFERENCE

Convene top decision makers, companies and civil society to take action and find practical solutions to advance human rights.



TRUSTLAW

Deliver cutting-edge legal research in support of policy change; support leading NGOs and social enterprises with legal needs.



MEDIA DEVELOPMENT

Train and mentor journalists to report on critical issues; increase knowledge and capacity.



UNDER-REPORTED NEWS

Raise awareness; expose social injustice; foster democracy through fair and impartial journalism.

THOUGHT LEADERSHIP IN ACTION

Our unique approach, which combines the power of **journalism** and the **law**, makes a significant contribution to addressing some of the world's most urgent **socio-economic issues**.



REUTERS/Cathal McNaughton



MODERN SLAVERY

We play a leading role in the fight against modern slavery by providing free legal assistance and ground-breaking research to NGOs on the frontline, reporting on modern slavery and human trafficking on a daily basis, training and mentoring journalists in developing countries to cover the issue, and convening key players in the fight to take action at Trust Conference. We also present the Stop Slavery Award to corporations leading the way in eradicating forced labour from their supply chains.



WOMEN'S RIGHTS

From dedicated news coverage and international polls focused on the key challenges facing women around the globe, to specialised journalism training and authoritative legal research triggering powerful policy change on the ground, we play a key role in advancing women's rights.



REUTERS/Andrew Baraj



CLIMATE

Our work supports the fight to curb climate change, build resilience and shift to sustainable energy. We do this by raising awareness through authoritative, on-the-ground reporting that highlights the human cost of the issue, journalism training and mentoring on climate and resilience, and participation in key global climate change, resilience and sustainability initiatives through partnerships with leading organisations.

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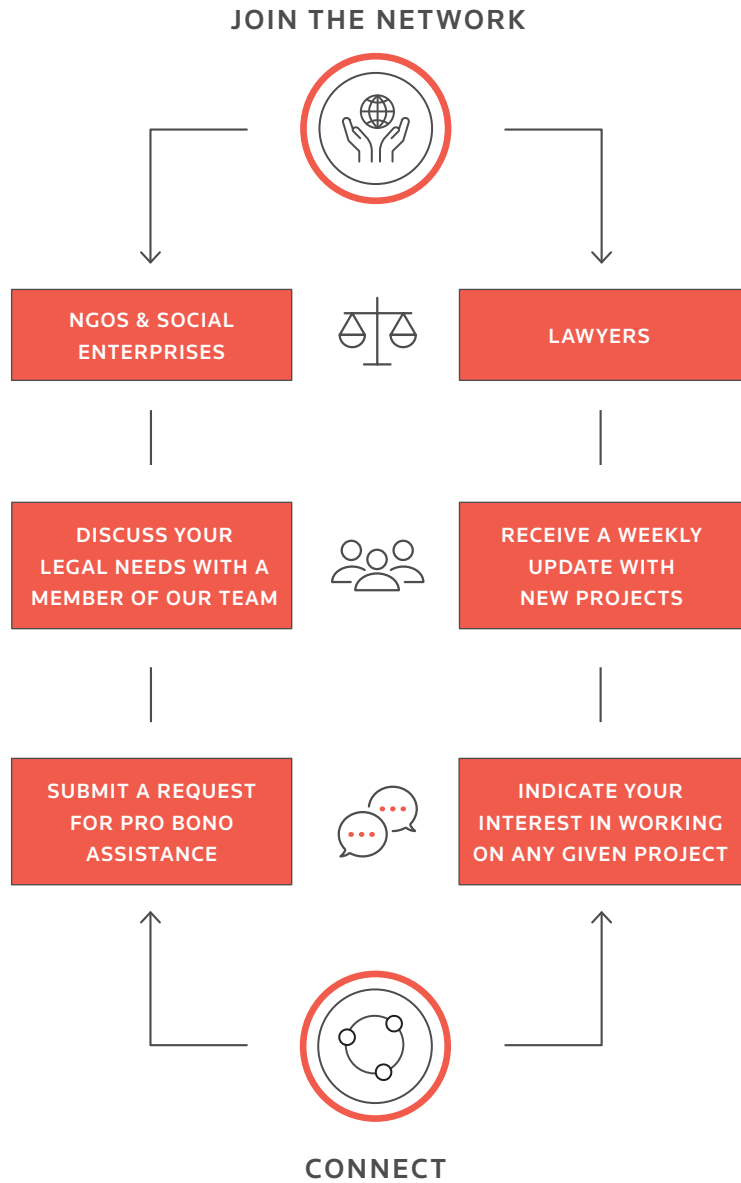
TRUSTLAW

TrustLaw is the Thomson Reuters Foundation's global pro bono legal programme. It connects the world's leading lawyers with high-impact NGOs and social enterprises to address their legal needs for free. It also facilitates large-scale international legal research that allows organisations to advocate for significant policy change.

TrustLaw's mission to drive social progress through pro bono legal support has never been more needed - global social inequality is rising, eroding the rights of marginalised and vulnerable communities. Non-profit organisations and social enterprises around the world fill an important gap, providing crucial assistance to those who are most in need. By helping these organisations, we free up their resources, and accelerate the reach and impact of millions of change-makers.



HOW IT WORKS



IN NUMBERS

 **\$109M** in free legal assistance over 7 years

4,300+ TrustLaw members  **3,900+** TrustLaw connections over 7 years

 **60%** connections outside traditional pro bono markets

84 top law firms in India

11 Chinese firms

104 law firms across Africa

107 law firms in Latin America

staff in **9** countries

fluency in **18** languages

20% membership growth in 2017 

33% connections growth in 2017



REUTERS/Stephanie Keith

RESPONDING TO THE US GOVERNMENT'S TRAVEL BAN

TrustLaw partnered with the International Refugee Assistance Project (IRAP) to provide urgent legal guidance for refugees and immigrants affected by the US Executive Order restricting immigration to the United States from several Muslim-majority countries.

We paired IRAP with lawyers from Hogan Lovells, the American Immigration Lawyers Association and Journey's End Refugee Services. Within just a few days of the Executive Order, the group produced a Know Your Rights guide - a legal tool for immigrants, refugees and the lawyers assisting them. The guide helps navigate the complexity of the Executive Order at a time of fast-changing immigration directives. It also allows migrants to identify their legal status and the next steps ahead.

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We represent over 500 displaced families from Syria, Iraq, Somalia, and elsewhere, who are desperate to find safety in the United States. The Know Your Rights guide, combined with the tireless work of pro bono lawyers, has positively improved the lives of thousands of people who are affected by the travel ban, including refugees who are persecuted due to their work with the US military, their LGBTI status, or their history as a victim of sexual violence.

- Becca Heller, Director, IRAP

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LANDMARK VICTORY FOR LGBT+ PEOPLE

We connected Equality Illinois, a US-based LGBT+ organisation, with law firm Kirkland & Ellis. The partnership resulted in a landmark win for the LGBT+ community in the United States.

In August 2017, the Governor of Illinois signed a Senate Bill banning the use of the so-called 'gay and transgender panic defence'. This legal defence has often been used in assault or murder cases as it allows the defendant to claim that he or she acted in a state of 'temporary insanity' triggered specifically by the victim's sexual orientation or gender identity. Illinois is now the second state in the US to ban the use of this defence. Equality Illinois and Kirkland & Ellis had previously worked together through TrustLaw in 2016, when their efforts led to outlawing conversion therapy for LGBT+ youth in the State of Illinois.

“

When we needed legal research on the uses of the gay and trans panic defences by criminal defendants who sought to justify their attacks on LGBT+ people, Equality Illinois turned to TrustLaw. They connected us with the great team at Kirkland & Ellis, who produced an accessible and comprehensive review of statutes and case law. With that legal research as our foundation, we were able to pass significant legislation in 2017 that makes Illinois only the second state in the country to ban the panic defence.

- Miki Ziri, Director of Public Policy, Equality Illinois

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REUTERS/Mike Blake

FIGHTING CYBERSPACE SEX CRIMES IN INDIA

Thousands of sex crime videos circulate on mobile phones across India on a daily basis. We connected anti-trafficking NGO Prajwala with lawyers from J. Sagar Associates and Torys who offered expert advice on reporting sex crime videos and blocking them from being shared.

The lawyers pulled together federal, provincial and state laws across a number of countries, including India, the USA and Canada, comparing the different approaches taken to sanction the distribution of images and videos of sexual violence.

The research formed the basis of Prajwala's final submission to the Supreme Court of India requesting ad hoc legislation. A committee of experts was then formed to give formal

advice on the matter. The committee made 11 unanimous recommendations on measures that need to be taken to stop the uploading and sharing of offending videos of rape and child pornography in India.

“

The lawyers on this project have shown an exemplary commitment to serving society and the public interest. They have demonstrated that even in a commercial environment, the need to protect fundamental human rights can take precedence over business interests. This is a great example of ethical legal work.

- **Sunitha Krishnan**, Founder, Prajwala

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FIRST UK SAFE HOUSE FOR LGBT+ REFUGEES

We connected Micro Rainbow international, an LGBT+ rights social enterprise, with international law firm Weil, Gotshal & Manges. The firm provided guidance on a wide range of issues ranging from tax and structuring to property negotiations and planning permits.

The partnership led to the opening of the UK's first safe house for LGBT+ refugees and asylum seekers, an initiative which – along with housing – offers life skills and employability workshops. Micro Rainbow International has since raised enough funding to open five additional LGBT+ houses by the end of 2018.

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The legal advice offered through TrustLaw was essential. It allowed us to identify and develop an investment structure able to attract both social investors and donors. The pro bono support we received exceeded the initial request and Weil, Gotshal & Manges went on supporting the ongoing development of the UK's first safe house for LGBT+ asylum seekers and refugees.

- **Sebastian Rocca**, Founder and CEO, Micro Rainbow International

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IN THEIR OWN WORDS

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The Thomson Reuters Foundation brings law firms like ours and worthy causes together. What they do no one else has been able to do as successfully. There's a regular menu of cases that are being brought forward – they're vetted and they're global in scope. It really gives comfort to global law firms that we're embarking on very useful pro bono opportunities that our clients, associates, and lawyers like us to be involved in.

- Hugh Verrier, Chairman, White & Case

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REUTERS/Adnan Abidi

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Dentons' partnership with TrustLaw has played a key role in allowing us to grow our pro bono practice. Our lawyers have worked on numerous cases supporting charities in our local communities in the UK, as well as collaborating with colleagues across our global network who are advising on multi-jurisdictional cases. The service offered by TrustLaw is easy to use and well delivered by experienced and knowledgeable staff.

- Bernadette O'Sullivan, CSR Manager, Dentons

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For grassroots organisations like mine, accessing quality legal support is a distant dream as we can hardly afford to hire the best legal minds. TrustLaw has played a crucial role in becoming a bridging space for us to get the best legal help in some ground-breaking legal advocacy efforts. Today, if the country has some answers in preventing the dissemination of rape videos on social media, TrustLaw has played a role in it. TrustLaw is different from very many organisations I have previously worked with, as it is quick in understanding the need of the request and is able to facilitate a needs-based response, which is unique to say the least.

- Sunitha Krishnan, Founder, Prajwala (India)

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REUTERS/Stefano Rellandini

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TrustLaw carries out that initial vetting process, freeing up more time for us to carry out the work itself. In addition, the vetting is of such a high standard that we can be confident of the integrity of the client, the quality of the work, and the relevance of the work to the client's operations. As a direct result of our involvement in TrustLaw, pro bono hours undertaken by our firm more than tripled from 2015 to 2016, and have doubled again from 2016 to 2017.

- Andrew Stoutley, Chief Operating Officer, Tilleke & Gibbins

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MEMBERS OF THE TRUSTLAW TEAM POSE FOR A PHOTO WITH CEO MONIQUE VILLA AT THE TRUSTLAW AWARDS, HOSTED AT THE BRITISH MEDICAL ASSOCIATION HEADQUARTERS IN LONDON. 28 SEPTEMBER, 2017.

TRUSTLAW AWARDS

Each year the Foundation rewards three groundbreaking pro bono projects undertaken by legal teams that we connected to NGOs and social enterprises around the world.

We also give awards to the best international firm, domestic firm and in-house legal team of the year, in addition to granting the highest accolade - lawyer of the year. The work of these lawyers has unlocked innovative solutions to

some of the world's most critical social and environmental challenges, and has empowered those on the front lines with the tools to effect positive change.

The 2017 TrustLaw Awards, held in London in September, were launched with a keynote speech by Chair of the Reuters Institute for the Study of Journalism and former Editor-in-Chief of The Guardian Alan Rusbridger.

2017 TRUSTLAW AWARD WINNERS:



IMPACT AWARD

White & Case partnered with advocacy group **Unchained at Last** to support its fight to pass legislation that would ban child marriage in America.



COLLABORATION AWARD

J. Sagar Associates and **Torys** joined forces with **Prajwala**, an anti-trafficking non-profit, to stop the distribution of images and videos of sexual violence in India.



INNOVATION AWARD

Weil, Gotshal & Manges teamed up with **Micro Rainbow International**, an LGBT+ rights social enterprise, to open the first safe house for LGBT+ refugees in the UK.



INTERNATIONAL LAW FIRM OF THE YEAR

Hogan Lovells, in recognition of their work on a record 48 pro bono projects undertaken through TrustLaw in the past year.



DOMESTIC LAW FIRM OF THE YEAR

Vieira de Almeida & Associados for playing an instrumental role in spreading the practice of pro bono work in Portugal and across Portuguese and French-speaking Africa.



IN-HOUSE LEGAL TEAM OF THE YEAR

Merck, TrustLaw's most active corporate legal department, working on pro bono projects across the world from Colombia to Ireland to China.



LAWYER OF THE YEAR

Constanza Connolly from Estudio Beccar Varela in Buenos Aires, Argentina.



LAWYER OF THE YEAR

Rebecca Marques from Shearman & Sterling in London, UK.

02 TRUST CONFERENCE

Trust Conference – formerly Trust Women – is an annual forum committed to finding real solutions to fight slavery, empower women, and advance human rights worldwide. The conference convenes corporations, lawyers, government representatives and NGO leaders on the front lines. At the event, participants commit to finding real solutions to some of the world's most pressing human rights issues.



FROM TRUST WOMEN TO TRUST CONFERENCE

2012 2013 2014 2015 2016 2017



200

DELEGATES

350

DELEGATES

450

DELEGATES

500

DELEGATES

600

DELEGATES

600

DELEGATES

10

COUNTRIES

40

COUNTRIES

55

COUNTRIES

60

COUNTRIES

65

COUNTRIES

65

COUNTRIES

20

SCHOLARS

30

SCHOLARS

40

SCHOLARS

50

SCHOLARS

55

SCHOLARS

60

SCHOLARS

KEY ACTION:

The launch of the American Banks Alliance

KEY ACTION:

Fairer working standards in Assam Tea Gardens

KEY ACTION:

Humanity United announce commitment of \$50m to fight slavery

KEY ACTION:

Creation of the Stop Slavery Award

KEY ACTION:

Rehabilitation of radicalised children in Pakistan

KEY ACTION:

Jobs for survivors in the apparel and home furnishing industry

ADVISORY BOARD



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Afghan Independent
Human Rights
Commission (AIHRC)*

IN NUMBERS

600+ delegates from **65** countries

501  **organisations**
represented

60
scholars from



50
countries

183



offers of support
for the **Trust Conference**
Actions

4.1M
reached on **Twitter**



1000+
viewers on **live stream**

IN THEIR OWN WORDS

“

Once again the Trust Conference was an outstanding event, highlighting the issues of human rights and modern slavery. Having attended four of your conferences, I can say this year's event was the most impressive. The energy and professionalism that you bring is a key ingredient of the success of the conference.

- Kevin Hyland, UK Independent Anti-Slavery Commissioner

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It is no easy task to curate an event that both shines a light on the ugliest parts of our society, and encourages hope for the future and momentum toward positive action. But that is what I believe you have done, and it was my honour to contribute. This conference was a groundbreaking learning opportunity for me. From the panels, to working groups, to stories of survivors – I have gained profound knowledge that has changed the way I view my work and the world. I left this experience enlightened, provoked, and energised.

- Iman Bibars, Vice President, Ashoka

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I cannot begin to express how inspiring we found this year's Trust Conference. Your conferences are consistently excellent and exponentially impressive, remarkably interactive and action-oriented. Our team is galvanised for next year! We're grateful to be partners for the scholarship fund.

- Lindsey Nefesh-Clarke, Founder & Managing Director, W4

”



“

Thank you for including the 'Kung Fu Nuns' on the Trust Conference programme. The Kung Fu Nuns no longer feel they are working in isolation. They found several potential partners at the conference and are looking forward to reporting on the results of these new friendships.

- Carrie Lee, President, Live to Love International

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IN THEIR OWN WORDS

“

It truly was the most inspiring conference I have ever been to. It was a pleasure for us to be a sponsor and contribute to the 60 scholars attending. I hope to come back year after year.

- Rebecca Donnellan, Director of Sustainability, MGM

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“

Congratulations on a very actionable and inspirational conference. I have been attending for the past 4 years and each year the event evolves (as hopefully we do also!). Every year I meet old and new connections and many strong actions have come out of this from funding new partners to collaborations.

- Sonal Sachdev Patel, CEO, GMSP Foundation

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“

I have been in the anti-trafficking community for more than 20 years, and this was one of the best conferences I have ever attended. To have such a diversity of presentation, from survivors to business, was indeed a holistic approach. Besides networking, it was great to include businesses and to present an award to the best.

- Irene Hirzel, Trust Conference Scholar 2017

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“

Great to see global brands such as Apple and Walmart explain how business policies that improve worker wellbeing do not inherently compromise profits and can also improve a business's bottom line.

- Giulia Mazzei, Atelier Swarovski Communications Manager, Swarovski

”

“

It was helpful to hear first-hand accounts from survivors of human trafficking. It triggered my thinking, making me look at the different ways I can get involved in ending forced labour and sex trafficking.

- Andrew Price, Senior Counsel, Google

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“

I loved the many opportunities to network and liaise with individuals from all over the world, from various sectors that we would otherwise never meet in our own work environment. The cross-pollination of ideas, thoughts, opinions and encouragement was invaluable and inspiring.

*- Christina Surmei, Educational Neuroscientist,
The University of Adelaide*

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THOUGHT LEADERSHIP IN ACTION

As the Trust Conference continues to innovate, in 2017 we worked with some of our key partners to offer our delegates six bespoke events, bringing together thought leaders to share best practice and expertise.

TRUST CONFERENCE AT SWAROVSKI

SWAROVSKI

EFFECTIVE PARTNERSHIPS IN ERADICATING FORCED LABOUR IN PARTNERSHIP WITH BAKER MCKENZIE

Baker
McKenzie.

REPRODUCTIVE RIGHTS AS HUMAN RIGHTS IN PARTNERSHIP WITH BAYER



THE ROLE OF BUSINESS IN PROTECTING HUMAN RIGHTS IN PARTNERSHIP WITH WHITE & CASE

WHITE & CASE

FINANCIAL CRIMES AND HUMAN TRAFFICKING IN PARTNERSHIP WITH WESTERN UNION



THE STOP SLAVERY WORKSHOP

STOP SLAVERY
AWARD



“

Trust Conference does an incredible job of bringing people together from different perspectives and industries with a laser-focus on creating Actions.

- Claudia Prado, Member of Global Executive Committee, Baker McKenzie

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ACTION FOR IMPACT

The ultimate goal of Trust Conference is to find collaborative solutions to some of the world's most challenging human rights issues. An entire part of the programme is dedicated to the Trust Conference Actions. Select participants highlight the impact of their work, present new ideas to drive social change, and make specific requests for help. At the 2017 Trust Conference, they received more than 180 offers of support from delegates in the room – a record number in the history of the conference.

TRUST CONFERENCE ACTIONS DAY ONE

- Less than a week after Trust Conference, Survivor's Ink - a US-based NGO - working with survivors of slavery, received support from a technology company that is now helping the organisation develop its first digital strategy. Survivor's Ink also received support from a PR firm which is now assisting them with developing and managing processes for media outreach.
- Impulse NGO Network met a number of prospective donors at Trust Conference who were willing to assist the organisation in its efforts to create employment opportunities for young women at risk of trafficking in Northern India. The conference also helped the organisation to build new connections to market and distribute the products created by its programme.
- Global technology training company General Assembly presented an initiative to equip survivors of human trafficking for roles in the technology sector, through an immersive training programme. The organisation received multiple offers of support from NGOs and corporate representatives able to advise on how to shape their approach, and a number of employers open to providing job opportunities for graduates.



TRUST CONFERENCE ACTIONS DAY TWO

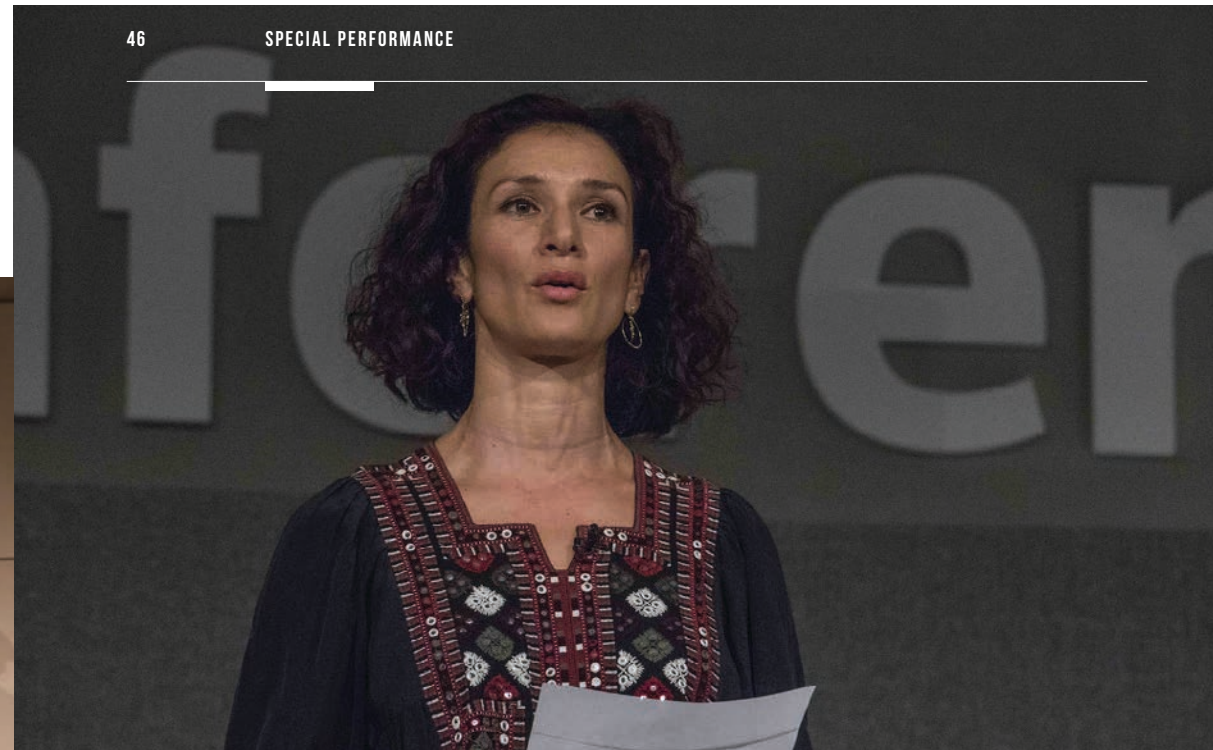
- In too many countries LGBT+ people are still arrested, attacked, tortured or even murdered. Canadian-based NGO Rainbow Railroad works with local activists to arrange transport and resettlement for LGBT+ people to move to safer countries. The NGO requested legal support to establish a UK charitable presence and immediately received multiple offers from a number of law firms in the room. Rainbow Railroad is now being assisted, pro bono, by a law firm.
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- Silvia Perel-Levin, representative of the International Longevity Centre, Global Alliance (ILC GA) to the UN in Geneva, presented an innovative initiative which aims to include older women in the co-design and testing of technological consumer goods. The organisation received support from law firm Herbert Smith Freehills, which offered pro bono advice on issues ranging from data protection to privacy and informed consent. It was also offered support from advertising agency Dentsu Aegis Network and is in talks with the International Telecommunications Union to include older people in their social inclusion programme to bridge the digital divide.
- Artist and activist Hannah Rose Thomas demonstrated the vital role that art can play in alleviating the trauma experienced by Yazidi women in Northern Iraq, and how their art can also be used as a powerful tool for advocacy. In addition to receiving offers to exhibit her work in numerous locations, including Germany and Pakistan, Hannah connected with a speaker from BRAC UK and is in the process of organising an art project for Rohingya refugees in Bangladesh in April 2018.

LOOKING FOR MUMMY: NAZANIN'S STORY



We hosted a special performance of 'Looking for Mummy: Nazanin's Story', a play about the ongoing detention of our colleague Nazanin Zaghari-Ratcliffe who has been imprisoned in Iran since April 2016, at Trust Conference on November 15th.

The play chronicles the struggle of Nazanin and her family after her arrest as she departed Iran with her then one-year-old daughter Gabriella. Game of Thrones star Indra Varma opened the performance by reading a letter written by Nazanin in prison. The performance was followed by a conversation between Nazanin's husband, Richard Ratcliffe, the director of the play, Emi Howell, and our CEO Monique Villa.



TRUST CONFERENCE AMERICA FORUM

In 2017, we hosted our first regional spin-off event in the USA: Trust Conference - America Forum. Held at Georgetown University in Washington DC, the gathering was attended by 250 delegates and brought the issue of the global fight against slavery to a US audience. The event opened with a debate about privacy and security in the digital age between Manhattan District Attorney Cyrus Vance Jr and Human Rights Watch Executive Director Kenneth Roth. Two panel discussions - one featuring modern slavery survivors Jennifer Kempton, Evelyn Chumbow and Deependra Giri and another examining how to rid supply chains of forced labour - followed.



TRUST CONFERENCE AT DAVOS

We also took Trust Conference to the World Economic Forum in Davos in January. We hosted a special discussion on how to engage businesses in eradicating slavery from supply chains for a select group of 80 delegates. Sponsored by global law firm White & Case, the panel was prefaced by a keynote speech from actress Gillian Anderson, who spoke about how she personally came to be involved in the fight against modern slavery, and human trafficking. Our panelists were New York Times Columnist Nicholas Kristof, Chief Supply Chain Officer at Unilever Marc Engel, Executive Vice President and General Counsel at Hewlett Packard Enterprise John Schultz, and Co-Director of the Center for Business and Human Rights at the NYU Stern School of Business Michael Posner.

THE STOP SLAVERY AWARD

Honouring corporations for their fight against slavery



In its second year, the Stop Slavery Award grew significantly. Applications were submitted by companies representing a wide range of sectors, showing strong corporate engagement and interest in the issue of forced labour.

Launched as an 'Action' at Trust Conference in 2015, the Award rewards companies leading the way in eradicating forced labour from their supply chains. Ultimately, the initiative aims to create a 'virtuous cycle', encouraging more businesses all over the world to engage in the fight against slavery.

In 2017, we received applications from corporations including Marks & Spencer, Walmart, Nestlé and Fortescue Metals Group, and gave out double the number of awards. Winners of the Stop Slavery Award receive a sculpture created by Anish Kapoor, who presented them with the sculpture on stage alongside North Korean labour camp survivor Jihyun Park.

Winners of the 2017 Stop Slavery Award were **adidas**, **C&A**, **The Co-operative Group** and **Intel Corporation**, with adidas named the overall winner and outstanding achiever by the jury. Security company **FSI Worldwide** was also given an honourable mention for its efforts in preventing slavery through fair and ethical recruitment.



STOP SLAVERY AWARD 2017 OVERALL WINNER & OUTSTANDING ACHIEVER

Multi-national sportswear manufacturer **adidas** demonstrated best practice in every judging category. In particular, its submission stood out in the 'Transparency and Industry Action' and 'Robust Practices Initiatives' categories. It was also praised for leading a number of corporate engagement initiatives, for the transparency of its audits, its strong responsible sourcing guidelines and its robust tools to trace higher-risk supply chains.



“

While we have outsourced our manufacturing and production all over the world, what we cannot outsource is our moral responsibility, which is to do right by the 1.3m workers that make our products. Keeping their rights, their welfare, their wellbeing and their safe working conditions is at the heart of what we do.

- Aditi Wanchoo, Development Partnerships Social & Environmental Affairs, APAC at adidas Group

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THE STOP SLAVERY AWARD 2017 WINNERS



WINNERS OF THE 2017 STOP SLAVERY AWARD POSE FOR A PHOTO WITH THOMSON REUTERS FOUNDATION CEO MONIQUE VILLA AND ANISH KAPOOR.

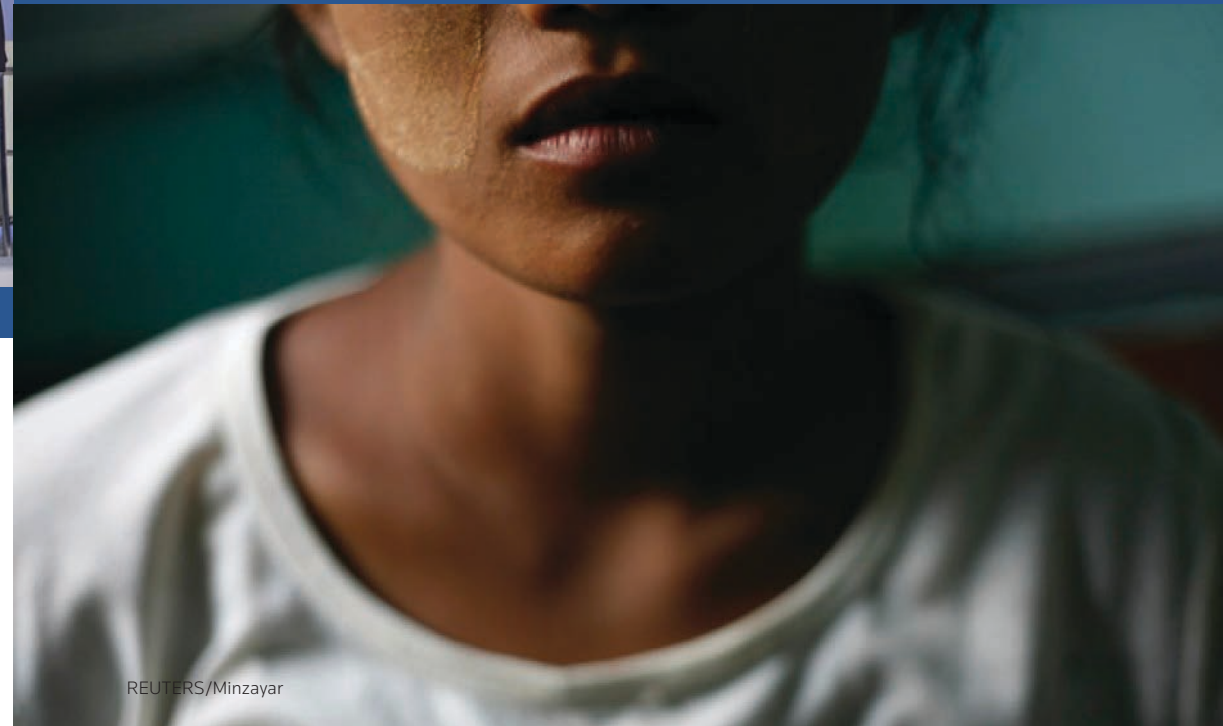


THE BANKS ALLIANCE AGAINST TRAFFICKING

Traffickers' financial transactions leave a trail of data that can be used to identify and disrupt their work, and which can provide vital evidence needed to prosecute them.

The Banks Alliance is a multi-stakeholder working group that brings together banks, NGOs, law enforcement agencies and the Thomson Reuters Foundation. The objective of the initiative is to allow prosecutors to rely on data, rather than the testimonies of vulnerable survivors to help achieve prosecutions.

Building on the success of the US Banks Alliance established in 2014 and later the European Banks Alliance, the Thomson Reuters Foundation launched a practical 'toolkit' containing a set of red flags designed to help European financial institutions identify and report suspicious activity in 2017. The toolkit has since been endorsed by the Wolfsberg Group, an association of thirteen global banks which aims to develop frameworks and guidance for the management of financial crime risks.



03

UNDER-REPORTED NEWS

Our news covers the lives of people who are struggling daily with poverty, discrimination and inequality. From covering the escalating global crime of human trafficking to reporting on the human impact of climate change, we put people at the centre of our coverage. The Reuters distribution network disseminates our text and video content to up to one billion people each day.



THE YEAR IN NUMBERS



3,000+
stories

additional
news portal: **Zilient**



new focus area:
social innovation

48



correspondents

160

freelancers

5



major **media**
awards won



8

international film festivals
showcasing our films

2017 HIGHLIGHTS

Our editorial team across five continents covers women's rights, humanitarian crises, modern slavery, social innovation, property rights and resilience, a thematic areas examining the ways in which people are bullet-proofing their lives and communities from future disasters. Using innovative multimedia storytelling and distribution channels, our journalists successfully engaged new audiences, bringing our stories to more than one billion readers daily worldwide.

- Increased video output and syndicated video content to Reuters clients.

- Set up a dedicated team of five journalists to cover resilience in Asia, Africa, and Latin America, in partnership with The Rockefeller Foundation.

- Launched dedicated editorial focus on social innovation, in partnership with Deutsche Bank.

- Expanded coverage of urban innovation on PLACE, our property rights news portal.

- Strengthened coverage of climate disasters on BRACED, our platform aimed at Building Resilience and Adaptation to Climate Extreme and Disasters, in partnership with DFID.

NEWS WITH IMPACT

Our coverage of the world's under-reported news makes a positive impact on the lives of the individuals and communities whose stories we tell.



CHANDRAKANT SHANKAR MEGHWANI AND HIS WIFE CHANDRAKALA POSE WITH A PICTURE OF THEIR SON MAHESH WHO DIED WHILE EXTRACTING SAND

DROWNING FOR SAND — OUR STORY SPARKS A CRACKDOWN ON AN ILLEGAL INDUSTRY

Our investigation into sand mining exposed the deaths of several workers exploited by the illegal industry feeding India's construction boom.

Our news report prompted the Maharashtra government to crack down

on the practice and to give alternative job options to those who put their lives at risk by mining sand manually. The story also promoted initial plans to regulate and legalise sand mining so that employers could become legally responsible for the safety of their workers.

SPOTLIGHT ON INDIA'S MILLS — OUR STORY LEADS TO COMPENSATION

Our story about the suicide of an activist worker at a spinning mill in India prompted action from the company with the largest workforce in the Dindigul district of Tamil Nadu.

The story received widespread media coverage, prompting questions about the overall working conditions across an industry supplying yarn to top international brands. Prabhu Spinning Mills (Open End Division) compensated

the worker's family with 600,000 Indian rupees (US\$9,400) and a monthly pension. The company, which denies any wrongdoing, is now also taking complaints from the Tamil Nadu Textile and Common Labour Union, an all-women's textile workers union, and is engaged in discussing possible solutions with them.



BLOCKCHAIN ID FOR STATELESS ROHINGYA – OUR STORY MOBILISES INTERNATIONAL FUNDING

We reported on an innovative pilot project working to give digital identity cards to Rohingya refugees who have fled Myanmar.

Using blockchain technology, the digital IDs are designed to help refugees access services like banking and education.

The story led to a flood of offers for The Rohingya Project, the group behind the pilot. After the story was published on 20 December, the organisation received offers of partnership and support from UNHCR, Skadden, Arps, Slate, and Meagher & Flom LLP (a major law firm based in New York dealing with blockchain), as well as researchers from Oxfam and New York University.



REUTERS/Damir Sagolj



REUTERS/Afolabi Sotunde

CHIBOK GIRLS IN LIMBO – OUR STORY PROMPTS HEALTHCARE SUPPORT

Several of Nigeria's freed Chibok girls have been struggling with injuries and psychological trauma from their time in captivity under Boko Haram.

We told the story of Naomi Adamu, a young girl who had been in hospital for three weeks and whose family was unable to

afford the surgery she needed to treat a kidney condition.

The story was shared widely in Nigerian media, prompting a local charity - the Murtala Muhammed Foundation - and the United Nations Population Fund (UNFPA) to pay for Naomi's healthcare and that of other girls.

INNOVATIVE LEATHER PROJECT IN KENYA — OUR STORY GETS BENETTON INVOLVED

A record-breaking 26.5 million people go hungry every year across the Horn of Africa due to poor rains and conflicts. Of that number, 2.6 million are in Kenya.

We reported on an innovative initiative that uses the hides of livestock impacted by drought to set up tanneries in the most arid areas of the country.

The tanneries are transforming the lives of local communities by generating a regular and more secure source of income than traditional agriculture or farming.

Our story prompted Italian fashion retailer Benetton to contact representatives of the United Nations in the region, to explore partnership opportunities with the tanneries.



IN THEIR OWN WORDS

“

What we value most about our relationship with the Thomson Reuters Foundation is that we didn't have to wait long for quality stories to start coming.

– **Peter Rabley**, Director of Investments, Omidyar Network (funders of PLACE)

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“

We were particularly interested in partnering with the Thomson Reuters Foundation because of its reputation as an independent and credible news organisation, but also its dedication to covering under-reported issues including modern-day slavery. After its investigation which really exposed child labour in mica mining, the corporate and government response was tremendous. There were several rescues of child labourers, as well as the corporate response to examine the supply chain.

– **Brandee Butler**, Head of Human Rights, C&A Foundation (funders of slavery and trafficking reporting)

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“

Resilience practitioners are experts in their fields who are looking for the highest quality content and information. We knew that in order for Zillient to be credible with them, and for them to engage with it, we needed a partner with the calibre of the Thomson Reuters Foundation.

– **Neil Coleman**, VP of Global Communications, The Rockefeller Foundation (funders of Zillient)

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"POST-TRUTH" AND FAKE NEWS: WHAT ABOUT THE REST OF THE WORLD?"

We partnered with the Frontline Club to explore one of the year's hottest topics from a different perspective.

Much of the debate about "fake news" has focused mostly on Western media, where this challenge feels new. Our panel discussion set out to examine how the discrediting of media takes place in the Global South. To answer the question, we were joined by Liz Wahl, an American

journalist who famously resigned from RT while live on air, Maher Abderrahmane, former Senior Editor of Tunisian Television News, Katya Gorchinskaya, a Ukrainian journalist and CEO of Hromadske TV, and Abiye Teklemariam, an Ethiopian journalist based in the UK. Moderating the discussion was John Lloyd, co-founder of the Reuters Institute for the Study of Journalism at the University of Oxford, which the Thomson Reuters Foundation funds.



PANELLISTS PROFESSOR BOBBY BANERJEE, PROFESSOR OF MANAGEMENT AT CASS BUSINESS SCHOOL, AND ANA ZBONA, PROJECT MANAGER AT THE BUSINESS AND HUMAN RIGHTS RESOURCE CENTRE, AT THE FRONTLINE CLUB. 11 JULY 2018.

SCREENING: 'WORTH DYING FOR?'

In July, we teamed up with London's iconic Frontline Club for a special screening of our film *Worth Dying For?* The film explores the aftermath of the murder of Honduras's most well-known environmental activist, Berta Cáceres, and the extraordinary epidemic of death sweeping land rights campaigners in the country.

Following the screening, a panel of experts joined us for an in-depth discussion on the growing phenomenon of land defenders dying to protect their homes from global industry's push to develop the natural resources that lie beneath their feet. *Worth Dying For?* Is produced by PLACE, the Thomson Reuters Foundation news portal devoted to reporting on land and property rights, housing and indigenous rights around the world.

04

ANNUAL PERCEPTION POLL

The need for trusted, accurate and impartial data on critical global issues has never been greater. Each year, the Foundation conducts a perception poll, questioning experts all over the world about the countries in which they live. Their answers allow us to produce a perception-based ranking which provides a critical snapshot of how different nations are addressing challenges that affect us all. Our 2017 poll focused on the best and most dangerous megacities for women.



THE WORLD'S MOST DANGEROUS MEGACITIES FOR WOMEN

In the first poll of its kind, the Thomson Reuters Foundation asked experts in women's issues which of the world's megacities are safe for women – and which need to do more to ensure women are not at risk of sexual violence and harassment and harmful cultural practices and have access to healthcare, finance and education.



SEXUAL
VIOLENCE



ACCESS TO
HEALTHCARE



CULTURE AND
RELIGION



ECONOMIC
OPPORTUNITIES

THE MOST DANGEROUS MEGACITIES:

- 01 | CAIRO
- 02 | KARACHI
- 02 | KINSHASA
- 04 | DELHI
- 05 | LIMA
- 06 | MEXICO CITY
- 07 | DHAKA
- 08 | LAGOS
- 09 | JAKARTA
- 10 | ISTANBUL



THE RESULTS

Cairo ranked as the **worst** of 19 cities with populations of more than 10 million, while **London** was ranked as the **best**. In each city we surveyed about 20 women's issues experts, including academics, non-governmental organisation (NGO) workers, healthcare staff, policymakers and social

commentators. The poll received extensive global attention, including front-page stories in the Moscow Times, Sydney Morning Herald, South China Morning Post, Times of India and the UK-based Independent.

Visit poll2017.trust.org



05

MEDIA DEVELOPMENT

In a year that saw the number of journalists jailed around the world reach a record high of 262¹, and the credibility of the world's media under increased attack, our media development work remains as critical as ever.

¹According to a report by the Committee to Protect Journalists, published December 13, 2017.



STRENGTHENING FREE MEDIA GLOBALLY

Through our Media Development initiatives, we aim to:



Support independent media in challenging environments.



Strengthen the capacity of local journalists to report on cutting-edge topics (eg reporting the aftermath of epidemics, fact-checking in elections, migration and trafficking, land rights, illicit financial flows).



Work with journalists to produce stories and investigations that hold governments to account, trigger debate, raise awareness and sometimes influence legislation and change public discourse.



Enhance the skills of existing media leaders and **build the next generation** of reporters.



2017 THE YEAR IN NUMBERS



690 journalists trained

59

courses in

29

countries



20

course topics

400

hours of mentoring

100

stories and investigations published



15

cross-border collaborations



62

stories produced

4

professional tours bringing Russian, Lebanese and Korean journalists to visit the UK

5

newsroom consultancies (Mauritius, Botswana, Sri Lanka, Moldova, Poland)

NEWSROOM CONSULTANCIES

These tailored interventions are now a trademark of the Thomson Reuters Foundation and are designed to meet the very specific requests of news organisations that need to adjust to rapidly changing environments.

In 2017, we conducted newsroom consultancies in Mauritius, Botswana, Sri Lanka, Moldova, and Poland. By embedding ourselves into a specific newsroom for several weeks, we are able to assess the needs of the team, advise on their strategy and, ultimately, devise a training programme to address skills gaps. Mentoring and coaching are also offered to ensure lasting impact.

“

To say that the Thomson Reuters Foundation was crucial in reforming TV8 would be an understatement. This training not only allowed us to think about our survival, but also to plan our future growth. Now, we have the basis of one of the most dynamic newsrooms in the country and with the new director general we have the prospect of starting to sell advertising again. In a small developing country with an almost totally monopolised media and advertising market, the kind of support offered by the Thomson Reuters Foundation is really crucial for a channel that stands for independence and high journalistic standards.

- Natalia Morari, TV8, Moldova

”



ARAB YOUTH MEDIA INITIATIVE

The Thomson Reuters Foundation was selected to deliver the first week of a wider three-week Arab Youth Media Initiative organised by the UAE Minister of State for Youth Affairs.

In an ambitious and first-of-its-kind programme, training courses were delivered in Arabic and English to 100 future media leaders from across the Arab world. Following a rigorous selection process, participants from large media organisations and prestigious universities took a combination of workshops and seminars. The training covered basic reporting techniques using the Reuters

Trust Principles, as well as cutting-edge journalistic skills such as infographics and mobile journalism. The best work from the course was shown to Crown Prince Hamdan bin Mohammed Al Maktoum at the final ceremony.

“

Out of all of the elite partners selected, the Thomson Reuters Foundation delivered the most interesting, engaging and beneficial element of the initiative. The participants just loved it.

- Zainab Al Ali, Senior Project Manager

”

REPORTING ON ELECTIONS TRAINING IN LEBANON

In June 2017, we presented British embassies around the world with the opportunity to offer local journalists an innovative training course on Elections Reporting to coincide with the snap parliamentary elections in the UK. As part of the programme, a group of 12 Lebanese journalists attended a five-day course in London.

The training provided them with in-depth learning on the role of media in democratic elections, exposing participants to events in London as election week unfolded. The journalists were trained in fair and balanced reporting of upcoming elections in Lebanon, and how to provide live coverage of the UK elections for their own media outlets under the supervision of seasoned Reuters journalists.

A total of 42 news items were produced during the week. The spike in coverage of the UK elections in Lebanon was noted by the BBC, remarking that “the [UK] results were covered prominently on some Lebanese newspaper websites”.

“

Although the hours were long and the deadlines were tight, I found myself excited about work for the first time in a long time. I delved into the workings of the elections and found a renewed sense of invigoration. A lot of it had to do with being based out of the Thomson Reuters Foundation’s UK office. The air of professionalism and knowledge seemed to seep into my own demeanour.

**- Nazih Osseiran, Deputy Desk Editor,
The Daily Star Lebanon**

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PARTICIPANTS POSE FOR A PICTURE IN FRONT OF THOMSON REUTERS HEADQUARTERS IN CANARY WHARF, MAY 2017 / RALPH DOUMIT



REUTERS/Paulo Whitaker

UNCOVERING CHILD SEXUAL ABUSE IN BRAZILIAN FOOTBALL

Breiller Bires, a Brazilian journalist who attended our five-day Investigative Sports Reporting course in Buenos Aires, in May 2016, produced a ground-breaking story on sexual abuse and child trafficking in Brazilian football.

The exposé was published in Vice Brazil. As a result of the story, the National Congress invited the Brazilian Football Association (CBF), as well as the journalist, to provide information to parliament. The reporter

also participated in a debate about child sex abuse in Brazilian football at the National Congress in September 2017. His investigation was shortlisted for the prestigious Petrobras Journalism Prize, and was published by the Federation of Argentinian journalists and on Medium.

“

The investigation I conducted with support from Thomson Reuters Foundation continues to bear fruit.

”

BREAKING TABOOS IN ZAMBIA

Following his participation in our Reporting Taboos course, Justine Kawisha from Zambia produced a story highlighting how male rape, as well as consensual same-sex intercourse, had led to rampant HIV transmission in Zambian prisons.

The reporter was able to convince his employer, the state-owned Zambia National Broadcasting Corporation (ZNBC), to air the report. Numerous radio stations picked up the story, triggering multiple debates. According to Justine, the support received from his training course mentor was crucial in helping him produce a balanced story on a highly controversial subject. He believes the

Reuters approach to reporting - centred on accuracy and impartiality - played a major part in securing the green light from his editor. Inmates are now tested for the virus and offered treatment.

“

After the story about cases of 'sodomy' in Zambian prisons, and how it was a channel of HIV transmission, there was a big impact which started with a lot of talk on radio stations across the country as to why such cases were happening and whether condoms should be introduced in prisons or not.

”



CHANGING THE LAW IN EGYPT

In 2017, Mona Daa participated in the Thomson Reuters Foundation's award-winning programme Wealth of Nations, funded by Norad.

She produced an investigation into Egypt's free zones - which are not subject to various taxes and fees, effectively serving as 'mini tax havens' - exposing major losses to Egypt's economy.

Such losses amount to an average of about US\$1 billion annually. Mona's work was

discussed by the country's Cabinet and prompted the Egyptian Ministry of Finance to enforce stricter control on the work of free zones, and an increase in the annual fees paid by companies operating within them.

“

The Thomson Reuters Foundation helped me uncover the loss of billions of dollars from the Egyptian economy. Then the law changed.

”



FOOD SUSTAINABILITY MEDIA AWARDS

Every year, we throw away 1.3 billion tonnes of perfectly edible food - four times the amount needed to feed millions of hungry people around the world. We partnered with the Barilla Centre for Food and Nutrition (BCFN) to launch the Food Sustainability Media Awards. The initiative rewards established journalists and emerging talent who are producing outstanding coverage of food sustainability issues and how to tackle them.

To celebrate the launch, we hosted an exclusive dinner with acclaimed chef Francesco Mazzei at his London restaurant Radici. 120 guests, comprising

organisations, press and business leaders learned how traditional food waste can be used as a vital ingredient of delicious meals.

The inaugural media awards attracted 498 submissions from 72 countries. An expert panel of judges selected 18 finalists across the six award categories, rewarding both published and unpublished work in the fields of written journalism, video, and photography. Winners of the published work categories received a cash prize of €10,000, while the winners of the unpublished work categories won a Thomson Reuters Foundation journalism training course and had their work published on the Thomson Reuters Foundation News site.



THE KURT SCHORK MEMORIAL FUND AWARDS 2017

Each year, the Kurt Schork Memorial Fund Awards recognise independent journalists for their courageous reporting on controversial issues. We hosted the 16th annual awards in International Journalism at our Canary Wharf headquarters in London on 8 November.

The ceremony – which included the first ever award for the category of News Fixer, presented to Iraqi fixer Makeen Mustafa – was followed by a panel discussion on the

much-debated question of what role news fixers really play. Moderated by CNN's Christiane Amanpour, the panel included judges Hugh Schofield (BBC) and Jake Wallis Simons (Daily Mail Online), as well as Reuters Global News Editor Alessandra Galloni and freelance journalist Campbell MacDiarmid. They addressed the work and perception of fixers in the news industry, who are often unrecognised despite the vital contributions they make to reporting from dangerous, unstable or hostile locations.

06 CORPORATE TRAINING

All our corporate training courses are delivered by leading communications experts. Revenue from these courses is then reinvested into our free programmes and services around the world.



PROMOTING JOURNALISM EXCELLENCE

In 2017, we trained more than 800 professionals in every continent. We reached numerous new locations with an even more diverse and innovative range of courses, ranging from Design Thinking to Digital Marketing.

New clients included Santander bank, McKinsey, Rothschild & Co, The Office of the UK Anti-Slavery Commissioner, ONE, Syncreon, the Lebanese American University (LAU) and Breakthrough Media.

Our new partnerships with QA, IABC and CharityComms have allowed for more external clients to join our public schedule of courses delivered in London. This approach will allow for future business development opportunities and strengthen our reputation in this area.

Over the course of the year, we developed a number of new, innovative courses to respond to pressing market needs.



DESIGN THINKING

Design thinking is a creative process that yields a business result. This workshop leads teams through the latest innovation processes in an immersive, hands-on format to quickly design and launch new products. The end result is a fully-developed pitch, prototype and roadmap.



WOMEN IN MANAGEMENT & LEADERSHIP

A dynamic and interactive one-day course which offers an in-depth look at the challenges women face in the workplace, and teaches the skills required to overcome them.



STRATEGIC COMMUNICATIONS

This course enables professionals to fine tune their communications, so they can best convey their messages in the corporate world. The workshop covers the most important elements of Strategic Communications in a fast-paced and interactive series of modules, covering a variety of communication disciplines.

IN FOCUS



TRAINER PAUL CASCIATO PRESENTS PARTICIPANTS WITH DIPLOMAS AFTER SUCCESSFULLY COMPLETING THE COURSE.

STRATEGIC CORPORATE COMMUNICATIONS FOR EXECUTIVE MBA STUDENTS LEBANESE AMERICAN UNIVERSITY

This intensive three-day course trained 33 students from the Adnan Kassar School of Business Executive MBA programme, at the Lebanese American University (LAU).

Modules covering Strategic Corporate Communications are absent from almost all EMBA programmes, so we designed a programme to meet this essential need. Understanding the Media, Crisis Communications and On-camera Presentation Techniques were just three of the 12 practical modules covered. Each day built upon the last in a coherent series, to ensure participants went away with a clear and unique communication strategy for their particular profession. This programme was

an important step towards positioning the Thomson Reuters Foundation in the market of higher education, and we are looking forward to partnering with more universities around the world.



This course taught me robust skills I can use to help with client communication and message focus. - Rindala Mansour, Auditor, BLOM BANK

Our students were exposed to the concept and practice of strategic corporate communications from a global perspective, learning from one of the best teams in the industry. - Jalal Amarche, Director, EMBA programme



ENGAGING THE ENTERPRISE



FOUNDATION DAY

On 12 June, we celebrated Foundation Day - an occasion to connect with Thomson Reuters colleagues around the world and share how our work connects with the mission of the Thomson Reuters enterprise.

In **London** and **New York**, we invited colleagues to join us for a lunchtime meet-and-greet with Foundation staff, who were on site to tell them all about our programmes and distribute useful resources created specially for the occasion.

In **Eagan, Mexico City**, and **Manila**, we hosted screenings of **SOLD**, a powerful film that tells the story of a young girl trafficked from her home town in Nepal to Mumbai's red light district. The film offers a human perspective on the global scourge of modern slavery and human trafficking,

a topic on which Thomson Reuters Foundation plays a thought leadership role through all its programmes. In Mexico City and Manila, we were also joined by leading local anti-trafficking activists, who elaborated on the main challenges faced at a country level, for all those in attendance.

In total, we welcomed over 800 people at our events in five cities around the world and had many great conversations with colleagues eager to get more involved with what we do.

To connect with colleagues in locations where we could not be on site, we sent out a special Foundation Day message to all of Thomson Reuters and hosted a virtual town hall with CEO Monique Villa. Some 250 colleagues from **Brazil** to **Japan** logged on for the full hour to hear about what we do and why it's relevant to their work.

FOUNDATION AMBASSADOR CHALLENGE

In 2017, we continued to grow the Foundation Ambassador Challenge, which aims to find one exceptional Thomson Reuters employee to act as an ambassador for us within the business.

Ten Ambassadors were shortlisted in as many cities - from New York, to Johannesburg, Bangalore and Tokyo, to name a few.

The challenge: to raise awareness about our work among their colleagues and raise funds for the Trust Conference Scholarship Scheme. In total, a record \$67,000 was raised and not one, but two, 2017 Foundation Ambassadors - Surbhi Mahajan and Ralph Tasic - were named and flown to London to experience the conference with the scholars they helped support.



THOMSON REUTERS EMPLOYEES PARTICIPATE IN A 5K FUN-RUN ORGANISED BY SHORTLISTED FOUNDATION AMBASSADOR AYAKA TSUCHIYA OUTSIDE THE IMPERIAL PALACE IN TOKYO. SEPTEMBER 24, 2017.

07

**REUTERS INSTITUTE
FOR THE STUDY OF
JOURNALISM**

At a time when the media industry faces unprecedented challenges and disturbing political attacks, the Foundation is proud to fund one of the world's leading centres promoting excellence in journalism.

Set up in 2006 as part of the Department of Politics and International Relations at the University of Oxford, The Reuters Institute for the Study of Journalism is a key player in the field of research and leadership. It acts as a forum for journalists and scholars worldwide to share best practice, as well as their visions for the future, and publishes the world's leading report on digital news trends and consumption. There has never been more need for an institute that represents and promotes first-class reporting, and free and independent media.



REUTERS INSTITUTE FOR THE STUDY OF JOURNALISM



ALAN RUSBRIDGER

Chair of the Steering Committee

It's difficult not to feel a twinge of sympathy for anyone editing or otherwise running a media organisation these days. Someone once memorably compared the task to rebuilding a 747 in mid-flight. It's very difficult to see where you're flying. The altitude is dizzying, the oxygen in short supply. And over the crackling radio come persistent messages of doom predicting that you'll imminently come crashing down to earth.

Of course, it can be exhilarating too. But there has never been more need for the practitioners in journalism to be able to escape and reflect on the turbulent revolution engulfing their trade. In other words, there's never been more need for the haven of research, exploration, and discussion that is the Reuters Institute for the Study of Journalism.

Over the past year – in addition to the books, research, and data that we have produced – some of the most important moments have been the gatherings of editors, CEOs, and rising stars of the future who have descended on Oxford to share their visions and thoughts about the future of journalism. They have told us they go away bubbling with ideas – and strengthened by the knowledge that everyone is facing the same challenges. Editing can be a lonely business. Knowing that the RISJ is there can make it seem a little less lonely.

And then there are the journalism fellows who fly in from all quarters of the globe to spend months in Oxford solving problems and thinking about diverse possibilities. These opportunities to talk, share, think, debate, and research are key to the mission of the RISJ. We're proud of our record to date and look forward to building on it in the future.

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FELLOWSHIP PROGRAMME

In 2017, The RISJ welcomed 21 journalists from 17 countries to its Fellowship Programme to exchange ideas, experiences and views. The research papers written by many of the journalists are a main component of the programme, and they continue to receive widespread media coverage.

Research fellows also visited a wide variety of media organisations in London, including Thomson Reuters, the BBC, Al Jazeera English, the Financial Times, CNN

and The Guardian, where senior editors spoke freely with the fellows.

Participants in the programme also hosted seminars where they exchanged experiences about being a journalist in their own countries. Among those shared were first-hand accounts of the perilous state of independent journalism in Gaza, the immense obstacles facing international broadcasters in Russia, and the challenges of monitoring air pollution in China.



DIGITAL NEWS REPORT

The Digital News Report explores the changing environment around news across countries. Our 6th report – the most comprehensive yet – was based on **a survey of more than 70,000 people in 36 markets**. Europe remains a key focus, and the report was extended in 2017 to include Slovakia, Croatia, and Romania for the first time. However, four markets in Asia (Taiwan, Hong Kong, Malaysia, and Singapore), and three in Latin America (Argentina, Chile, and Mexico) were also added.

This year's report was compiled against a backdrop of concerns over **fake news, failing business models, and the power of platforms**. It revealed high levels of dissatisfaction with the quality of news in many countries, in particular for those using social media.

Only a quarter (24%) of survey respondents said that **social media is doing a good job in separating fact from fiction**, compared with 40% for the news media. Only in Greece do more people think social media is doing a better job, primarily because they have very low confidence in news media (28%; 19%).

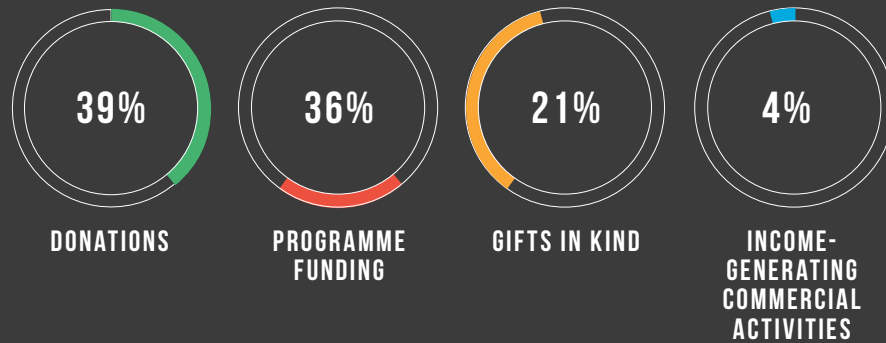
Qualitative comments from 10 countries suggest that users feel the combination of a lack of rules and algorithms that reward strong emotional content may be encouraging low quality or 'fake news' to

spread quickly. These findings help explain the urgency with which Facebook and other platforms are looking to fact-check news stories, penalise bad actors, and tweak algorithms to ensure users see a wider range of stories.

Many **news organisations have been refocusing their business on high-quality unique journalism** that people would be prepared to pay for, as well as ways to demonstrate the transparency, fairness, and accountability of their journalism. Almost a third of those paying (29%) say they have done it to help support journalism, more than double the average for all countries. These figures provide some hope for the news industry, though they may just be a short-term reaction to a political shock (the election of Donald Trump). They are certainly not universal trends. In Asia, Latin America and Southern Europe the focus on advertising income continues, while the willingness (or ability) of readers to pay directly is more limited.

The report generated hundreds of articles in dozens of countries, including coverage in the Financial Times, Washington Post, Le Figaro, the Sydney Morning Herald, El País, The Globe and Mail, Der Spiegel and Süddeutsche Zeitung, the BBC, ABC, RTE, and CBC.

HOW WE RAISED OUR MONEY IN 2017



DONATIONS

The Foundation received an annual donation of £4.5m in 2017 from Thomson Reuters to support its core programmes. It also received donations from other corporations, law firms, individuals and legacies.

GIFTS IN KIND

Donations of services and facilities from third parties include office space, advertising and support staff from Thomson Reuters, professional services from other corporations and support with our marketing and advertising.

INCOME-GENERATING COMMERCIAL ACTIVITIES

The Foundation carries out media and journalism training through its trading arm Reuters Foundation Consultants Ltd. All profits raised are reinvested back into the Foundation.

PROGRAMME FUNDING

Income received to support the organisation's core programmes. Funders over £25k in the financial year included:

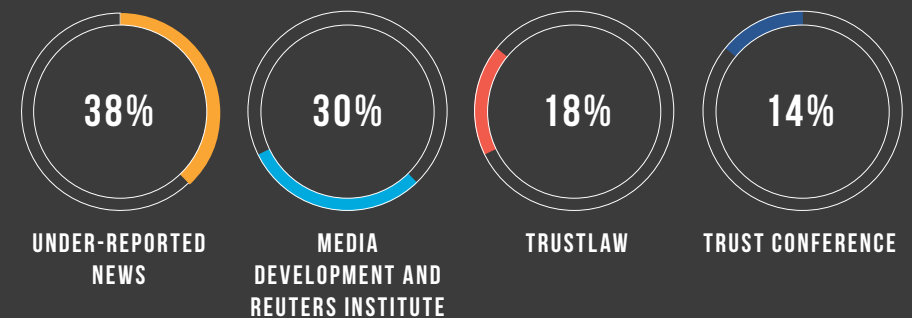
- Omidyar Network Fund
- The Rockefeller Foundation
- C&A Foundation
- The Norwegian Agency for Development Cooperation (NORAD)
- The International Fund for Agricultural Development (IFAD)
- The UK Foreign and Commonwealth Office (FCO)
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- World Vision UK
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- Barilla Center for Food & Nutrition Foundation
- KCETLink

WITH THANKS TO

The Foundation is grateful to all our partners and supporters. Those contributing £20k or more to Trust Conferences included: **White & Case, Humanity United, Dun & Bradstreet, Walmart, Baker McKenzie, European Bank for Reconstruction and Development (EBRD), Swarovski, Western Union and Women's Worldwide Web.**

We are also deeply grateful for the generous support of our **Action Circle members.** Those contributing more than £20k included: **UBS Optimus Foundation, Linklaters and Paul Hastings.**

HOW WE USED OUR CHARITABLE RESOURCES IN 2017



We support our work through a combination of a core annual donation from Thomson Reuters, other donations and sponsorships, and external funding from other organisations as well as grants specifically dedicated to supporting our core programmes. All proceeds from our income-generating commercial activities are reinvested in the Foundation's philanthropic activities.

**All figures are from unaudited financial statements of the Foundation*

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